

A Dynamic International Research Center in Economics, Finance, and Business

INTRODUCTION

Thema is a joint research center between CY Cergy Paris Université, ESSEC, and CNRS. Its vibrant community of researchers, PhD students, and postdoctoral fellows produces research at the highest international level, with a strong societal impact and a particular focus on public policy evaluation.

- In Economics, our research spans all fields of the discipline, with a higher density on certain themes in theoretical and applied microeconomics: social choice, industrial organization, urban and geographical economics, public economics, family economics.
- In Finance, our research covers both market and corporate finance.
- In Business, our research is focused on marketing and management.

Thema also organizes several weekly research seminars and regularly hosts distinguished visiting researchers from the world's top research institutions.



KNOWLEDGE · SKILLS · TOOLS

- ▣ Mathematical Modeling
- ▣ Statistical Analysis
- ▣ Large Databases and High-performing Computing
- ▣ Policy Evaluation and Recommendation
- ▣ Field Experiments and Case Studies

AWARDS & RECOGNITION

- International Institute of Public Finance Young Economist Award (2024)
- Maurice Allais Economic Science Award (2023)
- CY Women in Science Award (2022)
- Academic Management Research Award for best research in transforming marketing and client relations (2022)
- Best article submission: History of Economics Society (2019)
- Academic Management Research Award for best research in accelerating digital transformation in business and organizations (2019)

OUR SPECIALIZATIONS

- Microeconomic Theory
- Applied Microeconomics
- Macroeconomics and International Trade
- History of Economic Thought
- Risk and Finance
- Marketing and Management

PUBLICATIONS

- Ispano, Alessandro, and Péter Vida. 2024. "Designing Interrogations." *The Review of Economic Studies* 91 (6): 3504-31.
- Fonseca, Raquel, François Langot, Pierre-Carl Michaud, and Thepthida Sopraseuth. 2023. "Understanding Cross-Country Differences in Health Status and Expenditures: Health Prices Matter." *Journal of Political Economy* 131 (8): 1949-93.
- Abada, Ibrahim, and Xavier Lambin. 2023. "Artificial Intelligence: Can Seemingly Collusive Outcomes Be Avoided?" *Management Science* 69 (9): 5042-65.



INDUSTRY PARTNERSHIPS

- ▣ Amundi
- ▣ Biocoop
- ▣ Institut Curie
- ▣ Meilleurs Agents
- ▣ Société Grand Paris

